

## Project Profile Sheet

**Project Title:** Measuring LEAD's Impact for Feed towards Strategic Development

**Donor:** LEAD International – Special Opportunities and Investment Fund

**Project Duration:** 1<sup>st</sup> January – 31<sup>st</sup> December, 2009

**Project Focus & Outreach** Ever since its inception LEAD has been involved in training and capacity building. It is primarily owing to this that today the organization has a strong network of Fellows and Associates that constitute a pool of expertise which is reached out to for various activities. While LEAD's Fellow have proved to be an asset and have played a central role in the organization's development projects; LEAD's progression in its three main streaks – cohort and non-cohort training, nurturing Fellows network and mobilizing Fellows to deliver programs and projects for LEAD's sustainability – has not been very systematic.

The proposed project aims to collectively reflect, devise strategies and enhance capacities for effectively delivering the three core elements of the organization.

**Project objectives** The present project focuses on (a) outlining why LEAD needs a coherent strategy for cohort training and nurturing and mobilizing Fellows; (b) highlight what is missing in its current activities and approach; (c) devise principles underlying the strategy and (d) suggest a mode of implementation.

The SOIF support will aim to achieve the following objectives:

- Assist LEAD to look at and learn from past experience with respect to training and Fellows involvement and devise strategies and plans for a measured way forward.
- Involve Fellows in designing a framework for establishing stronger links within the LEAD family.
- Collectively think of ways and means for a mutually rewarding and meaningful relationship between Member Programs and Fellows to work towards sustainable development.
- Raise LEAD's credibility and profile nationally and internationally by demonstrating impacts.

As an outcome of the proposed project, the following deliverables will be developed;

- Meetings and dialogues involving Fellows from various LEAD Clubs (Islamabad, Lahore, Quetta, Peshawar and Karachi).
- Three distinct yet integrated Strategy documents on (a) Cohort Training, (b) Nurturing Fellow's Network and (c) Involving and Mobilizing Fellows.
- Six case studies/best practices will be documented.
- Customized website as a result of strategic planning.

### **Project Brief**

To devise strategies for effectively delivering the three elements of LEAD's core, the project will undertake a set of integrated activities.

A series of focus group discussions, interviews and meetings will be conducted with beneficiaries, clients and partners. Other LEAD MPs will also be engaged in the process. Specific focus will be placed on network members and their employers to assess the impact and quality of the programmes and projects being offered by LEAD. This will not only help in assessment of past actions but will also give an opportunity to showcase best practices/lessons learnt and success stories.

Subsequently, a five-year Strategic Guideline and Strategy for LEAD Pakistan to undertake training programme and to build on the competitive advantage of LEAD Network and its involvement will also be developed. Besides advising on future initiatives, innovation and collaboration to further strengthen the key streaks, the plan will also address capacity and resource gaps for effective implementation.

### **Support from Fellows Network**

The project will be executed with the help and support of Fellows and Associates in the LEAD Network. Some potential names that will be actively involved to help steer the process and will be the centerfold in the project include;

- Mr. Amjad Zafar Khan (Fellow, Cohort 10)
- Mr. Naseer Memon (Fellow, Cohort 8)
- Ms. Frida Khan (Fellow, Cohort 12)
- Ms. Dina Khan (Fellow, Cohort 12)

### **Project Status**

Currently ongoing project